

Presskit

FY 2020 DATA
(31 JANUARY 2020).

TEMPE GRUPO **INDITEX**

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01

About us

At Tempe, we design, market and distribute the footwear of the eight brands in the Inditex Group: Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius, Oysho, Zara Home and Uterqüe.

Tempe was founded in 1989 as the leading company in the footwear sector within the Inditex Group. Since then, the brand has experienced significant growth as a result of a culture based on innovation, continuous improvement and teamwork. This philosophy has allowed us to keep up with the rapid expansion of the Group, which now has 6,800 stores in 96 countries worldwide and its online platform includes 216 countries.

At Tempe, we dedicate all our resources and efforts to the continued pursuit of excellence in design, product quality and process innovation.

Our headquarters and the two logistics centres with a surface area of 180,000 m² are located in one of Spain's major footwear production hubs in Elche, Spain (Alicante). These centres manage the shipment of over 100 million units per year to different locations all over the world.

We are more than 2,000 professionals at Tempe and we share a corporate culture that focuses on the customer and on the impact our activity has on people and the environment.

02

How we work

We share the Inditex Group's philosophy, which has remained unchanged since its beginnings: the customer is the focal point of our activity. Our specialized business model encompasses all processes of footwear design, production and management and adheres to Inditex' sustainability model.

We focus on offering fashion products of the highest quality through flexible organization and strong customer orientation in all areas of our activity: design, sourcing of materials, quality control, manufacturing, sale, logistics and distribution. All of this is carried out with strict adherence to Inditex' sustainability model.

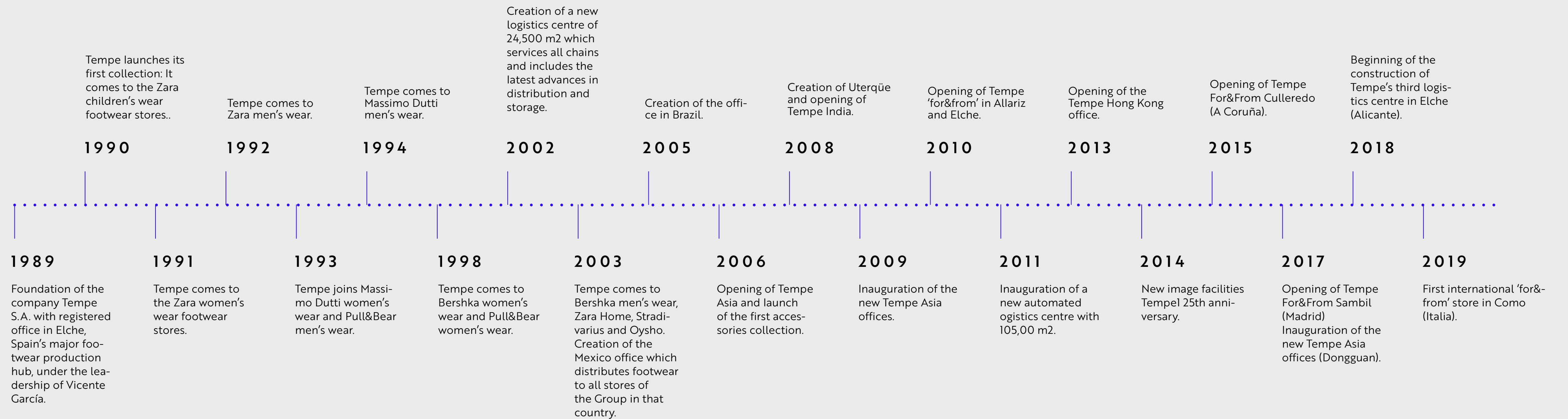
The logistics system implemented in Spain, which takes new products to all of the Group's stores twice a week within no more than 24 hours, allows us to maintain our unchanged objective to offer quality fashion to customers on five continents. Specialization and vertical integration allow us to have great flexibility.

Teamwork and collaboration between different areas and departments contribute to the development and strengthening of synergies and the company's evolution and growth.

03

Track Record

Growth Story



04

Tempe and Group's brands

A WIDE RANGE

At Tempe, we design, market and distribute the footwear of the eight brands in the Inditex Group. Each of these brands is geared towards a different customer segment. Therefore, its image, the atmosphere of its stores and products, including footwear, are adapted to the profile and characteristics of each segment.

ZARA

Zara was the first brand of the Inditex Group that included footwear in its collection, starting in 1990 in the children's wear section. One year later, this product would also be available in the women's wear section, and in 1992, it would finally enter the men's wear section.

The priority of Zara Tempe's design team is to offer attractive and responsible fashion to a broad spectrum of customers at the time and place which best suit their needs. Our designers are able to respond quickly and with new ideas to the customers' demands and comments on their collections.

Each section which makes up Zara (women's wear, men's wear and children's wear) has independent work teams which cover the areas design, manufacturing, sourcing and product. Our product is available in 202 countries all over the world thanks to the brand's stores network and online platform.

PULL&BEAR

Pull&Bear, which is present in 183 countries (through its store network and its online platform), has been created by the Inditex Group in 1991. Its evolution since then has moved parallel to the needs of its customers. Its goal is to offer fashion for dynamic men and women, fashion lovers, with a fresh and fun style that accommodates international trends and urban influences in its collections.

Since 1993, Tempe has captured these influences to shape the footwear and accessory collection for this brand.

Massimo Dutti

Massimo Dutti became part of the Inditex Group in 1991. Tempe's first collection for this brand was geared towards male customers and first reached retail outlets in 1994. Today, the collections for women's wear, men's wear and children's wear can be found in over 186 countries all over the world through its store network and its online platform.

All of Massimo Dutti's footwear lines, from the most sophisticated to the most relaxed and casual ones, focus on great quality materials and maximum comfort.

Bershka

Bershka was born in 1998 as a new fashion concept geared towards younger and dynamic female customers. Since its beginnings, Tempe has developed the footwear collections for this company, which also offers men's fashion since 2002.

Bershka is present in 184 markets around the world (store network and online).

Bershka's footwear is known for a clear focus on observing and accommodating the latest trends to then apply them in the most avant-garde designs. Its collections are a reply to the new generations' demand for freshness and boldness.

Stradivarius

Stradivarius joined Inditex in 1999 and is already present in 179 countries around the world today.

Tempe's collections for this brand try to bring new ideas for design and materials together, painting a dynamic and fresh profile for its female customers. A style inspired by freestyle trends which provides their footwear lines with a distinctive signature look.

OYSHO

Oysho, present in 176 countries (through its store network and its online platform), represents the Inditex Group in the lingerie, sleepwear, beachwear and sportswear sector.

Its offer delivers design and fashion but doesn't forget about the garments' quality and comfort. Oysho's footwear follows the same trend with offers that highlight femininity through a clever combination of quality and modernity that doesn't sacrifice comfort.

Tempe's ideas for this company focus on the originality of a casual style which has been defined since 2003.

ZARA HOME

Zara Home is the brand of the Inditex Group which includes the latest home design trends. It is present in 183 countries through its store network and its online platform.

The footwear that Tempe conceives for this brand joins the rest of its products in the mission to give the sense of comfort that people seek when they get home. Quality materials that don't neglect elegance are the ones that best match spaces which accommodate the latest trends.

UTERQÜE

Uterqüe offers fashion accessories and a neat selection of excellent quality fabric and leather garments. Created in 2008 and present in 157 countries, it offers a collection that combines the aesthetics of the latest fashion trends with the exclusivity of its product.

At Tempe, we design Uterqüe footwear with an ultra-feminine style as well as design and manufacturing which meet the highest quality standards and pay utmost attention to details.

05

Sustainability

“We work to ensure that our activity is transparent and sustainable”

At Tempe, we adhere to the Inditex Group’s Right to Wear philosophy. This is a sustainable way of thinking and acting in all aspects of our business: design and manufacturing; the sourcing and use of our raw materials; our knowledge of our suppliers, the protection of people and worker rights; the consumption of resources by our processes and product end of life.

OUR ULTIMATE OBJECTIVE IS FOR OUR ACTIVITY TO GENERATE VALUE.

Our Right to Wear model, which has been adapted from the Inditex Group’s Sustainability Policy, guides us to create attractive, ethical quality products that are fair to our customers, employees, suppliers, the communities in which we operate and the environment. We believe in continuous improvement and work hard each day to exceed our own expectations.

We work to ensure that all our suppliers and manufacturers comply with the demanding requirements established in our Code of Conduct for Manufacturers and Suppliers. This code reflects our rigorous standards for responsible management, which prioritize the protection of human rights and the promotion of international labour standards.



2020



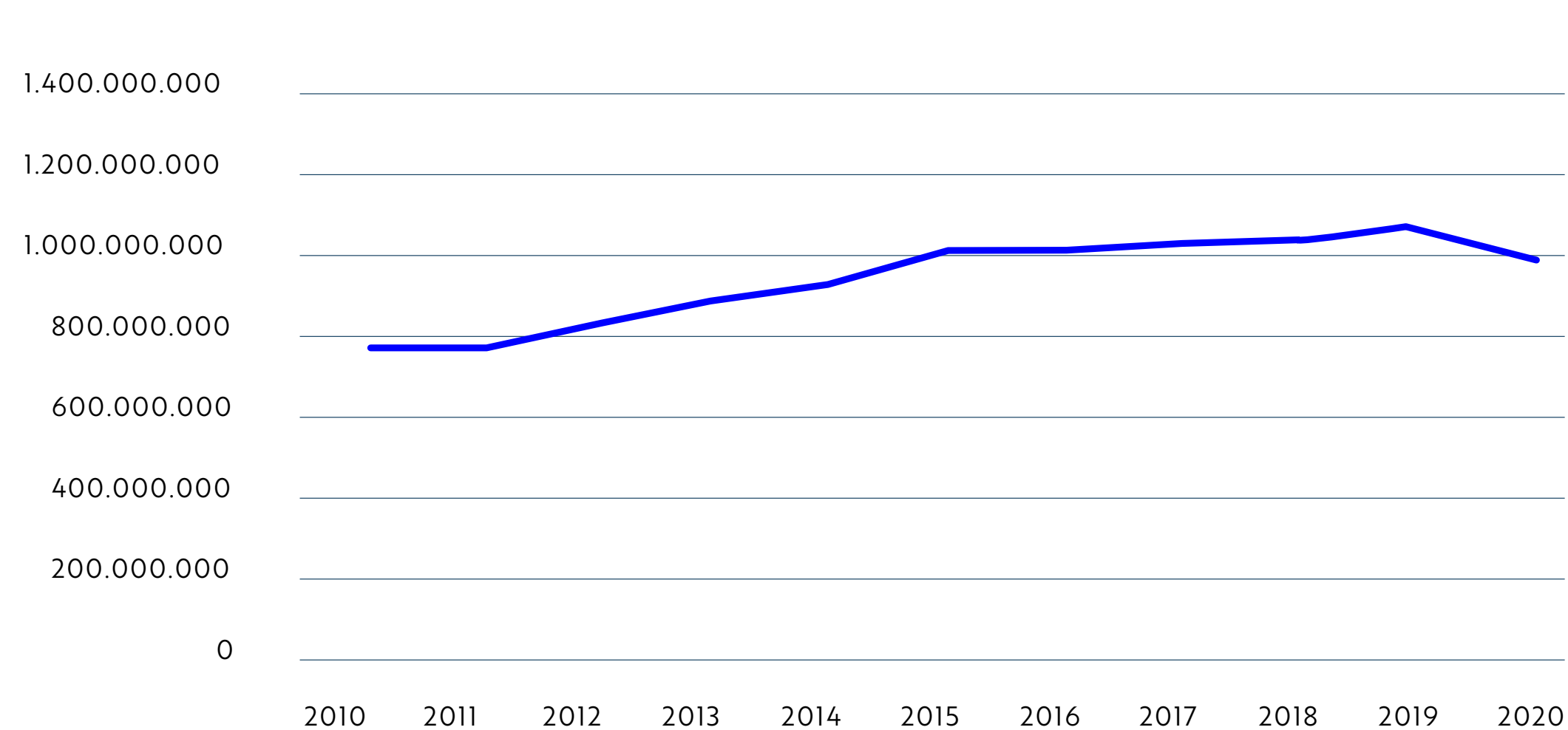
06

Significant data

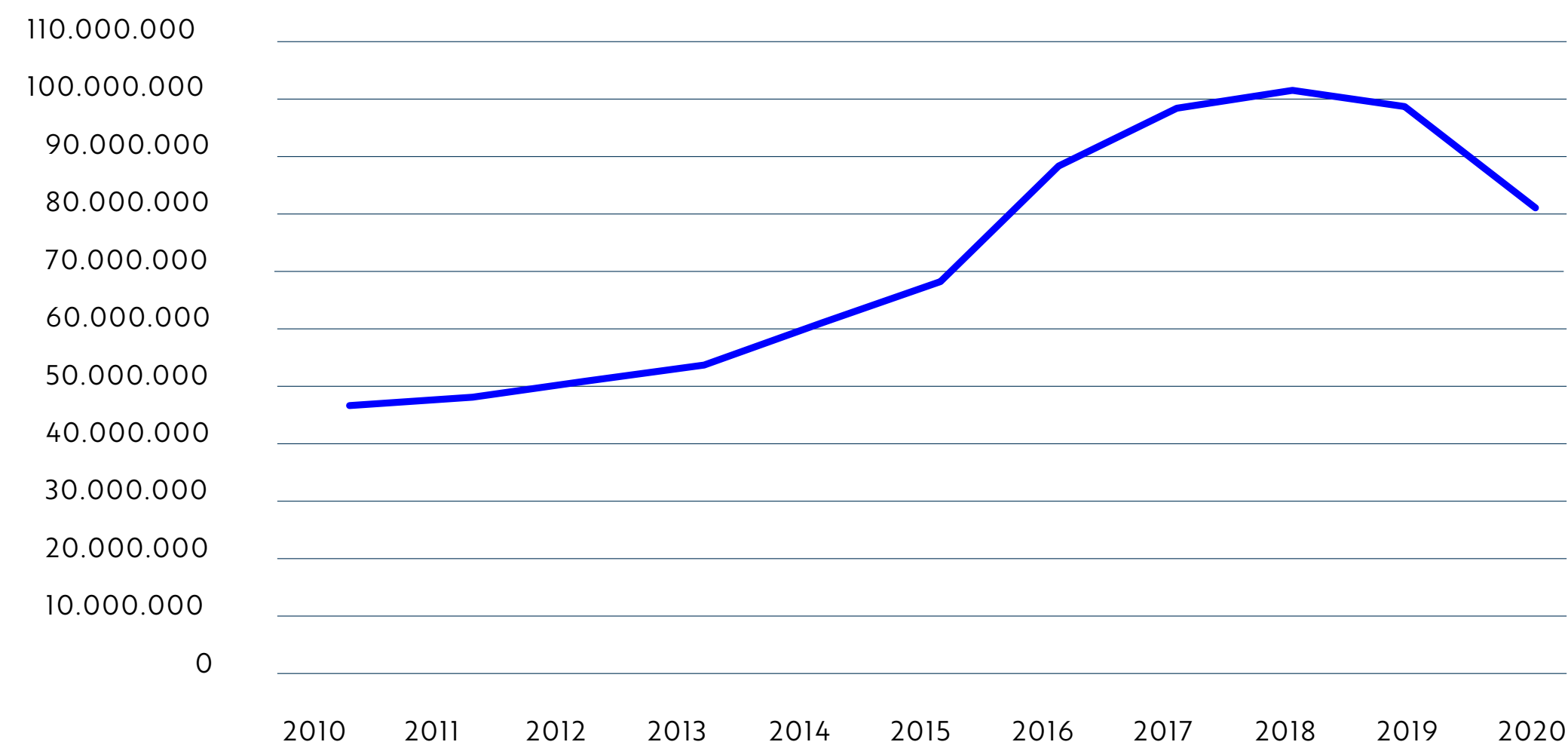
Constantly evolving model

06 / Significant data

REVENUE (€)



UNITS DISTRIBUTED



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Facturación	745.637.401	784.134.534	874.940.336	904.475.301	963.456.970	1.117.997.355	1.238.577.148	1.246.887.754	1.317.853.049	1.400.598.168	995.080.574
Uds. Distribuidas	48.062.522	48.416.361	51.390.532	56.989.728	62.266.852	69.589.340	87.995.314	98.742.214	103.071.774	101.037.645	79.424.772

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